

# *The* **VILLAGE**



We are here to help!

3+ years and \$28M invested. Our community for 75 residents living with dementia is a Canadian first. We have learned and continue to learn and adapt this dementia care support model. Learn from us and give your project concept the attention and due diligence it requires. All proceeds go to The Friends of The Village Society and we offer package rates depending on your needs.

Our Team and Rates:



Elroy Jespersen

Project Vision and  
Leader

The Village is the result of Elroy's life's work. 30+ years spent in the seniors care and housing sector working operations and at the senior executive level for one of Canada's long-term seniors living management companies, Verve Senior Living. Now retired, he is a regular speaker and advocate for change in the senior's health and wellness community, it is Elroy's experience that informed and drove the design, development and construction teams.

Elroy is our Project Leader, our Media Rep and hands-on mentor for the operational team responsible for making the Village work,

He has been part of the design and development team for 8 seniors residences and was responsible for all operational budgeting and revenue forecasting.

He is our most senior and experienced team member and continues to push for change in the seniors living community. Just search "Elroy Jespersen".

**Rates:**

Consulting Rate: \$225/hr

Speaking Engagement: \$1200

Travel Hourly Rate: \$60/hr

Travel Expenses: Additional

Rates are in Canadian dollars and are negotiable depending on the project and location (e.g. non-profit versus for profit).

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Scott Thorburn  
Canbrit Developments

Project Development  
Manager and Project  
Finance

Scott is the VP and Project Development Manager for Canbrit Developments. He was responsible for the overall design, development and finance for The Village. This is his third seniors residence development and he is also an owner through the small group of family investors behind The Village and 4 other private seniors residences in Western Canada.

Scott has the detailed knowledge and skills required to forecast development costs, construction costs and the associated project financing. He is well connected in the financial community and can provide your investors with a pro-forma that works or a heads-up when needed.

**Rates:**

Consulting Rate:	\$160/hr
Speaking Engagement:	\$800
Travel Hourly Rate:	\$50/hr
Travel Expenses:	Additional



Guy Thorburn  
Canbrit Developments

Project Marketing and  
Community  
Engagement

Guy, with his brother Scott, was part of the design, development and marketing team. He was responsible for crafting and managing the branding, strategic marketing and community engagement initiatives that garnered regional, national and international attention in the seniors healthcare community and the media.

Guy is an experienced project planner and facilitator with expertise in stakeholder consultation, creative vision planning and community led design.



**Rates:**

Consulting Rate:	\$120/hr
Speaking Engagement:	\$600
Travel Hourly Rate:	\$40/hr
Travel Expenses:	Additional

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## Other Project Resources (Contact for Rates Separately)

 <p>Community Operations &amp; Management</p> <p>Verveseniorliving.com</p>	<p>The Village is the product of a partnership between Canbrit and Verve Senior Living, the day-to-day operations manager. Verve currently manages 34 seniors residences across Canada, and has been recognized repeatedly for award-winning quality of care.</p> <p>Verve's team of operational experts are available including Adrienne Alford-Burt who is the current Executive Director at The Village</p> <p>Contact: Scott Quinney, Western Regional Manager <a href="mailto:squinney@verveseniorliving.com">squinney@verveseniorliving.com</a></p>
 <p>NSDA.bc.ca</p>	<p>The architectural and design elements of The Village were the product of NSDA Architects, a firm that has collectively designed and created over 20 seniors residences across Canada and in the US. The firm understand the intricate healthcare requirements and the design elements needed for a dementia and age friendly community.</p> <p>Contact: Eitaro Hirota, Project Architect <a href="mailto:ehirota@nsda.bc.ca">ehirota@nsda.bc.ca</a></p>

All of our engagements depend on your needs. We are first and foremost about helping others to innovate the seniors health and wellness living community. We want to see change and we want others to join us. We're available

Most importantly, all of the fees raised from our consulting service go to funding the activities of The Friends of The Village Society. We have package rates depending on your needs and are available to answer questions as needed.

Contact Guy for more information: [Guy@canbrit.ca](mailto:Guy@canbrit.ca) or 604 671 0309 .

I thank you for your support and consideration.

Elroy Jespersen  
President, Friends of The Village Society